

GUIDELINES FOR INTERNAL AND EXTERNAL FUNDRAISING

These are guidelines for how The Swallows IB ethically and practically engaging in the internal and external fundraising activities. The aim is to provide greater transparency and openness for our members, donors and other stakeholders.

The Swallows IBs accounts

The Swallows IBs collection as regards to the public, as well as the handling of gifts, is always done through a 90 account.

What gifts are received or not received

The Swallows IB welcomes spontaneous donations from individuals and businesses. If one expects a return or to utilize information about the gift in its marketing, a contact with The Swallows IB happens before the gift is donated to discuss if a cooperation is possible. In cooperation with a company there is always a written agreement that clarifies the scope and responsibilities, etc.

Swallows IB does not accept gifts from companies engaged in activities contrary to The Swallows values that produce or sell such as weapons and military equipment, tobacco products, alcoholic beverages (more than 2.25% vol.) or pornographic activities.

Earmarking of gifts

In general The Swallows IB wish to receive so-called non-targeted gifts, which means that donor money can be used where they are needed and are most useful. If the donor has strong preferences about how the gift will be used there are possibilities to choose between a number of purposes. The Swallows IB likes to have a direct dialogue with donors on the purpose which can be up to date.

Repayment of grants

When a donor sends a gift to The Swallows IB in order to support something that is already fully funded or something that is not within the association's activities, The Swallows are in direct contact for a discussion on how the gift can be used. If it turns out that the donor does not find something that he or she wishes to support, the donation from the donor will be repaid to the donor's account.

If The Swallows IB receives a gift where it is unclear if the gift should fall within our work, a direct contact with the donor will be taken to ensure so that the donor's wishes are met.

When the Swallows IB receives bequests, a careful investigation of the bequeathed funds can be used according to the testator's last will. If it turns out that the Testament is written in such a way that The Swallows IB cannot meet the testator's wishes, a contact with the estate is taken to discuss the possibilities and if the gift can be used to similar activities. If this is not possible, we decline the gift out of respect to the last will of the donor.

When a donor has given a gift to The Swallows IB but shortly after and before the gift are used want a refund because of dissatisfaction, a repayment of the gift will occur immediately.

Homepage

The Swallows IBs fundraising guidelines for internal and external fundraising can be found in a flap on the website. In another tab on the homepage the following points are presented:

1. The Swallows IB has a 90-account. There it is explained what it means for the association.
2. The Swallows IB describes its membership in the Svensk Insamlingskontroll and what it is and stands for. Svensk Insamlingskontrolls logo can also be found there.
3. The Swallows IB describes its membership in FRII, what FRII is and what it means, and the form of accounting that Svensk Insamlingskontroll requires. In FRII it describes how much goes to administration and how much goes to the program. FRII's logo is included.